

StagePost VIDEOSTREAM

Powered by Limelight Networks™

The YouTube video craze has spawned a new generation of web content delivery. From TV shows to product marketing, fresh content is just a click away. Internet video is the wave of the future—your audiences can't get enough and they can't get it fast enough. It's catching on fast, but few companies have the technical assets or time to deliver and support professional video streaming.

That's exactly why StagePost has partnered with Limelight Networks™. Whether audiences are watching a marketing video, TV program or a training program we stream your content to them at the speed of light. The result? Immediate starts and smooth continuous play, even during intense traffic spikes, for the most enjoyable viewing and listening experience available online. And with global capacity of two terabits per second (2Tbps), you can support audiences of any size, anywhere in the world.

Through StagePost and its partner Limelight you can now have the most sophisticated, highest quality and trouble-free video playback in the industry with fast, reliable, and scalable delivery of video streams—anywhere in the world. The Limelight network was built on a high-speed, fiber-optic backbone that is the largest and fastest flash media streaming service in the world. Together we provide an unmatched combination of support and streaming power unequalled in the industry.

Streaming is also an ideal choice for on-demand delivery of video and audio, especially long-form content, because it starts playing within seconds and allows users to jump to any future point in the video or audio. No matter how big the file, there's no need to wait for the entire file to download. Unlike other content delivery methods, streaming players can process and play media in real time without leaving behind a file, providing inherent security advantages.

StagePost VideoStream delivers a complete end-to-end solution. From a portal with multiple videos to a single video, we provide an economic, trouble-free service that includes hosting, streaming, support and of course, complete video production. Find out how StagePost can help you accelerate your online business, gain insight into audience behavior, identify new opportunities, and develop specialized solutions for your business.

SYNCHRONICTY

Top-tier Microsoft and Adobe Certification

StagePost and Limelight provide comprehensive live and on-demand streaming services for Microsoft Windows Media, Adobe Flash Video, and MP3 music and audio—as well as on-demand streaming of RealNetworks RealPlayer and Apple QuickTime media files. As a Windows Media Premier Certified Hosting Provider and an Adobe Media Player Premier Authorized Partner, Limelight Networks has achieved the highest level of partnership with the leading developers of streaming platforms. This means we receive fast, expert support for customization and integration—and you benefit from a reliable, high-performance content delivery network.

You Have All The Options

StagePost and Limelight make it easy to stream video “live” video in real time or from archive, launched from your site or one we create - in your choice of major media formats, including Windows Media, Flash, RealPlayer, QuickTime and 3GPP. Starting with your source content, we define your workflow: Choose your encoding/transcoding profile, specify one or more target formats, set the bit rate, and specify the destination sites or devices—and your media is transformed and published automatically. As part of the workflow, we can also generate thumbnails, create titles, or add watermarks to your video content. We can customize the included workflow templates, or help you build your own.

PRIORITY SERVICES

- **Media Services:** A complete production and post-production facility provide a total spectrum of content design, development and support services.
- **Content Management:** Real-time encoders, transcoders, digitizers and a full array of video processing systems provide a fast, high quality workflow to insure your content is fresh and at its best. Deletions and revisions are almost instant.
- **Streaming:** Robust streaming gives you perfect play-out even at peak traffic periods, whether the video is live or archived.
- **Hosting:** The specially designed video hosts insure that your videos are available in any format and sized to match any connection speed. Redundant instances of your content assure that your video is always available, anywhere, any time.
- **Technical Support:** We review your video submissions and assist you in producing the best video in the best formats.
- **Testing and Troubleshooting:** We test and evaluate your videos and make sure they continually play at the highest quality.
- **Monitoring:** We regularly visit your site, play your videos and monitor the analytics.
- **Reporting:** You will get detailed information to help you analyze your video play-out operations. With a robust set of reports, it's easy to monitor every

aspect of your content delivery. You will always know how many viewers are watching, which videos they watch and how long they view each video.

- Backup: We keep high quality copies of your videos on hand in case they should need revisions and reloading. There is always a fresh copy of your content on hand to upload if technology changes or you need copies for other applications.
- Storage: All of your active videos are maintained at the host servers ready for play from archive at any time
- Security: Continuous security keeps your videos at their best and protects your company servers from getting unwanted intrusions.

WARP SPEED

The innovative Limelight Networks™ was purpose-built to store and deliver your entire content library using thousands of servers deployed around the world, interconnected via a dedicated high-speed fiber-optic backbone. And because we connect directly to more than 800 access networks throughout the world, most of your content can bypass the busy public Internet, taking a direct path to the end user. Our global server footprint and direct-access network ensure that every title in your library, from the most popular to the most esoteric, will be available consistently to every user on demand.

- Largest Flash Streamer in the World
- Redundant Servers
- Multiple Presences on Backbone
- Bypasses ISP
- Unlimited Capacity - Never Slows Down
- Mirrored Servers
- Scalable Speeds
- Distinguishable Players
- Highest Quality Available Anywhere
- Plays on all platforms (Mac, Windows, Linux)
- Supported with full spectrum of video production and post services
- Super quick turn around
- Robust Support
- Economical

Take advantage of our robust network to handle rich media content in the way that fits your unique business, without being restricted by equipment, technology, IT support costs, or licensing limitations. With StagePost and Limelight, you'll have everything you need to get started—no capital investment, no specialized networking expertise, and no maintenance required. Best of all, you get a turnkey solution that let's you focus on what you do best.

CONFIDENCE BUILDER

StagePost is a new-generation media center dedicated to helping its clients reach their audience at the speed of light. The 31 year-old company offers a full line of media services, ranging from complete productions to individual services like editing, duplication and streaming video.

Operating from its completely equipped 18,000 sq. ft. facility, the company has the capacity to meet tough deadlines and demanding quality standards. StagePost provides live daily programming to the country's top broadcast networks.

StagePost also offers advanced, custom solutions unavailable from any other source, including point of sale technology and content, interactive learning applications, live webcast services and private television networks. The fast-forward company is known throughout the U.S. for its fresh and innovative approach to film and video communication, producing well over 500 commercials, videos and live telecasts per year.

With StagePost you get a complete package of services that goes to work immediately, keeps your video streams running perfect and costs much less than you would expect. StagePost support and Limelight streaming in combination provide a unrivaled level of service and quality.

FAST FORWARD APPLICATIONS

- Advertising: Post commercials, e-mercials, product videos, infomercials, demonstrations and programs that turn your internet experience into a selling machine.
- Marketing: Showcase your branding, build your image and differentiate yourself from the competition. Videos create a buzz for your company with style and content to match your company's image.
- Public Relations: Tell your story and explain your positions in a captivating and dynamic way. Present white papers and exhibit video news releases that get attention.
- Training Videos: Training is more effective if it comes with demonstrations and videos that not only tell, but shows customers or staff how things work, plus the personal touch makes the process more real, more retainable and more comprehensible.
- Corporate Communications: Internal and external video briefs, investor relations, news and information and HR briefings on video get your message across in a more believable and impactful way.
- News and Information: Keep you constituents connected with regular updates and fresh information that builds community and company respect.
- Investor Relations: CEOs talk directly to analysts, investors and stakeholders, making sure they have the knowledge they need to make positive financial decisions.

- Event Coverage: Leverage the value of your seminars, workshops, presentations, etc. by making them available on video on the Internet.

HIGH OCTANE SPECIFICATIONS

Windows Media

- On-demand streaming:
 - Storage location: StagePost or Limelight
 - Support for Cnames, variable bit rates (VBRs) and multiple bit rates (MBRs)
 - Support for Media Vault and IP address verification
- Live streaming:
 - Support for push or pull delivery
 - Seed streams to multiple servers (pull only)
 - Windows Media Counter (additional report)
 - Windows Media Live self-provisioning tool (pull only)
- Encoders supported: Microsoft Encoder, Microsoft Windows Media Server, and Digital Rapids
- File types supported: wmv and wma
- Protocols supported: HTTP, RTSP, and MMS
- Full Silverlight support

Flash Video

- On-demand streaming:
 - Storage location: Limelight Networks or customer
 - Support for bandwidth detection
- Live streaming: Support for push delivery only (VP6, Spark, and H.264)
- Dynamic Streaming for both live and on-demand streams
- Encoders supported: On2 Flix, Sorenson, Adobe, and Digital Rapids
- File types supported: FLV, H.264 (F4V, MP4, 3GPP, MPEG-4), MP3, and AAC(+)
- Protocols supported: RTMP, RTMPT (HTTP tunnel), RTMPE (secure streaming), and RTMPTE

RealPlayer

- Support for on-demand streaming (only when stored on Limelight Networks servers)
- Protocol supported: RTSP

QuickTime

- Support for on-demand streaming (only when stored on Limelight Networks servers)
- Protocol supported: RTSP (files need to be hinted)

MP3

- Support for both on-demand and live streaming (on-demand delivery via Flash Live service)
- Support for push delivery only
- Protocols supported: MP3, ACC, AAC+, and Ogg Vorbis

QUALITY RICH

StagePost and Limelight ensure that every delivery of every title happens at lightning speed with zero network interference. Your audiences will enjoy smooth streaming media, even with huge HD video files, since most content is served directly to their access networks. And of course, as the content provider, you'll avoid the costs of purchasing, managing, and supporting your own high-performance CDN infrastructure.

- High performance for immediate user access to your content
- Global availability over a dedicated network
- Massive scalability to handle peak loads and flash crowds
- Reporting tools for analyzing traffic and audience
- Lower cost of delivery
- No capital investment or staffing required
- Fast deployment
- 24/7 support

When you choose StagePost and Limelight, you're taking full advantage of our global high-speed network to ensure that your customers enjoy fast and reliable video streaming - every time. Plus, with complete media center support, you have total and instant control over your content. You can replace, revise, modify and reload your content at any time with a phone call or email. Streaming clients also receive discounts on video production and post-production.

[Contact StagePost](#) and get started today. Our expert client services team will work with you to develop a media streaming solution that meets your business needs perfectly.

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